

Methodology and Technology Services



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RAPID DELIVERY METHODS FOR ENTERPRISE ARCHITECTURE

1-Day Public or In-house Course covering the latest Rapid Delivery Methods for Enterprise Architecture

Presented by [Clive Finkelstein](#)

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Objectives

This course covers the latest rapid delivery methods for Enterprise Architecture. It is designed to be followed by the companion 1-Day technology course: "[Rapid Delivery Technologies for Enterprise Architecture](#)"

- Provide an Overview with facilitated case study examples of Rapid Delivery Methods for Enterprise Architecture

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- Derive project plans for rapid delivery of priority business activities and processes into production in 3-month increments, covered in the [Rapid Delivery Technologies](#) course

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"Clive has developed a way to integrate the semantic models with the primitive process models. Strategically, this is important because if you align these with the goals of the business, you can determine what slivers need to be built first to implement Enterprise Architecture consistently in the enterprise."

... **Stan Locke**, Zachman Framework Associates

Audience

CIO, CTO, Business Managers, Corporate Planners, Business Experts, Business Analysts, IT Managers, Project Managers, Systems Analysts, Enterprise Architects.

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Course Outline

Business and IT Methods for planning and implementing Enterprise Architecture for rapid delivery into production in 3-month increments

1. STRATEGIC MODELING FOR ENTERPRISE ARCHITECTURE

- What are Strategic Models and how do you establish them?
- Using Strategic Models to support Balanced Scorecard and Business Transformation
- Zachman Framework for Enterprise Architecture concepts and rules
- Enterprise Architecture for e-Government and Defence (FEAF and DoDAF)

2. STRATEGY ANALYSIS FOR INPUT TO STRATEGIC MODELING

- How Strategy Analysis is used to refine existing Strategic Business Plans
- Input from Business Plans to Strategic Modeling for rapid delivery

3. STRATEGIC MODELING – FACILITATED EXAMPLE

In this facilitated session delegates learn how Strategic Modeling enables rapid delivery

- Defining an initial Strategic Model, as a "picture of the business", from Strategic Plans
- How to transform Business Plans to integrated databases and reusable processes
- Analyzing and Identifying priority business activities from the Strategic Model
- Deriving Project Plans from Strategic Models to manage rapid delivery

4. REAL-WORD STRATEGIC MODELING CASE STUDIES

- Real world examples of e-Government and e-Business projects for rapid delivery of priority Enterprise Architecture areas
- Criteria for Success, with potential failure issues to avoid

5. MANAGING AND SUSTAINING ENTERPRISE ARCHITECTURE

- Assessing Policies, Roles, Goals and Responsibilities for the Future
- Establishing management strategies for rapid implementation and delivery
- Sustaining executive involvement through Governance Analysis Frameworks for Audit and Security Internal Control Reporting

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Instructor

Clive Finkelstein

Clive Finkelstein is acknowledged worldwide as the "Father" of Information Engineering, and is Managing Director of Information Engineering Services Pty Ltd in Australia. He has over 43 years' experience in the Computer Industry. He has published many books and papers, and contributed Chapters and Forewords to books published by McGraw-Hill and Springer-Verlag. Clive has authored the following books:

- *"Information Engineering"*, James Martin and Clive Finkelstein, Savant Institute, Carnforth: Lancs UK (1981). This was the book that started the Information Engineering Revolution in the 1980's.
- *"An Introduction to Information Engineering"*, Clive Finkelstein, Addison-Wesley, Sydney: Australia (1989). This book covers the history and evolution of Information Engineering.
- *"Information Engineering: Strategic Systems Development"*, Clive Finkelstein, Addison-Wesley, Sydney: Australia (1992). This is the "how-to" book on using Information Engineering.
- *"Building Corporate Portals with XML"*, Clive Finkelstein and Peter Aiken, McGraw-Hill New York: NY (2000). This book covers methodologies and technologies for Enterprise Portals.
- *"Enterprise Architecture for Integration: Rapid Delivery Methods and Technologies"*, Clive Finkelstein, Artech House, Norwood, MA (March 2006). This book brings together the methods and technologies for rapid delivery of Enterprise Architecture in 3-month increments. [Read the Book Review.](#)

Clive Finkelstein is an internationally renowned consultant and instructor, and has completed projects for Defense, Government and Commercial organizations throughout the world and in most industries. Many projects have involved the *Zachman Framework for Enterprise Architecture*, using the latest methods and technologies for rapid delivery of priority areas into implementation. These methods use Enterprise Engineering for rapid definition of Enterprise Architecture. His technology focus addresses Enterprise Integration technologies using XML, Enterprise Application Integration (EAI), Enterprise Portals, Web Services and Service-Oriented Architecture (SOA) for Business Process Management (BPM) using XML-based BPM languages.

He provides training and consulting in all aspects of the Zachman Framework for Enterprise Architecture, with rapid delivery of priority areas using Enterprise Engineering. His application of these methods in large and medium Government, Defense and Commercial enterprises results in *Business Transformation Enablement*, so that business and IT managers and their staffs can plan for and achieve rapid business change. Enterprise Architecture provides a Governance Analysis Framework that supports Sarbanes-Oxley and other Governance Audit requirements. It provides direct support and linkage to Balanced Scorecard for Strategy-Focused Organizations, to ensure that IT systems and databases support defined Scorecard Measures, Strategy Maps and Governance requirements.

Clive writes a monthly column, *"The Enterprise"* for DM Review magazine. Past issues are at <http://www.dmreview.com/>. He publishes a free, quarterly technology newsletter via email: *"The Enterprise Newsletter (TEN)"*. Past issues of TEN are at: <http://www.ies.aust.com/>. His books and papers are at <http://www.ies.aust.com/cbfindex.htm>. He can be contacted at cfink@ies.aust.com. Many in-house skills-

transfer courses and seminars presented by Clive Finkelstein are at <http://svc004.bne009i.server-web.com/catalogue/visible/default.shtml>.



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